



THE FRINGE

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Published by Fringe Media Ltd. PO Box 60-469, Titirangi.

Launched at the end of 2002 as the *Titirangi Tatler*, the *Tatler* became a quality monthly publication with a strong community focus. Renamed *The Fringe* at the end of 2012, the publication continues to serve the interests of its readership.

Lively, informative and entertaining, 20,600 copies are delivered FREE throughout our circulation area and reaches an estimated 70,000+ readers. The circulation area includes Titirangi, New Lynn, Glen Eden, Oratia, Green Bay, Kelston, Konini, Wood Bay, French Bay, South Titirangi, Waima, Woodlands Park, Laingholm, Parau, Cornwallis and Huia. The area includes some of West Auckland's most affluent suburbs and is a rapidly developing district that is predicted to grow at an even faster rate over the coming years.

Planned Advertising Features for 2017

Month of publication	Features	Ad Bookings Close
February	Valentines day, Retirement and Travel	January 11
March	Entertainment, Gardening and Home Heating	February 15
April	Winter Health, Travel, School holidays and Easter	March 15
May	Mothers Day, Home Renovation, and Education	April 12
June	Education, Food and Wine, Travel and Home Furnishings	May 10
July	Education and Training, Home Improvement, General Elections and School holidays	June 14
August	Father's Day, Travel, Retirement and General Elections	July 12
September	Spring Cleaning, Interior Design, General Elections and School holidays	August 16
October	Renovation, Travel and Gifts and Things part 1	September 13
November	Gifts and Things part 2, Wining and Dining and Beauty and Fashion	October 11
December	Christmas and Holidays, Travel, Gifts and Things part 3 and School Holidays	November 16

These features may be subject to change or amendment.

To find out more contact:

Ed King, Advertising Manager

Tel: 817 3627

Mobile: 021 296 7703

Email: ed@fringemedia.co.nz